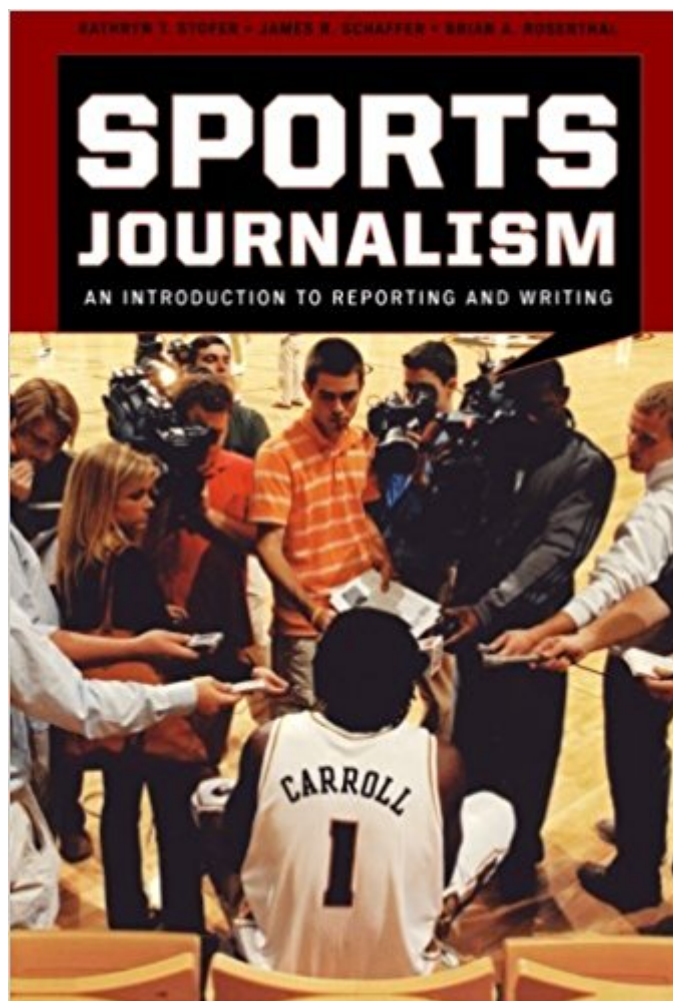


The book was found

Sports Journalism: An Introduction To Reporting And Writing



Synopsis

Sports Journalism introduces students to sports reporting careers and to the writing style sports writers and media relations professionals use. The book stresses the importance of basic writing fundamentals and high ethical standards, essential values for sports journalists. Introductory chapters acquaint readers with issues and challenges in an industry in transition: changing technology, multimedia capability, citizen journalists and bloggers, shrinking news holes, and the deadline-dictated lifestyle of sports journalists. Skills chapters elaborate on news values and the conventions of journalism as they apply to sports writing. From leads to nut grafts, inverted pyramid to Model T, simple sentences to headlines, interviewing to using quotations, Sports Journalism focuses on the basics. The book expands the writer's experience into building relationships with sources and media contacts, using numbers and statistics, practicing Ap style, and abiding by legal and ethical standards.

Book Information

Paperback: 240 pages

Publisher: Rowman & Littlefield Publishers (October 15, 2009)

Language: English

ISBN-10: 0742561747

ISBN-13: 978-0742561748

Product Dimensions: 6.1 x 0.7 x 9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #107,417 in Books (See Top 100 in Books) #9 in Books > Sports & Outdoors > Miscellaneous > Journalism #112 in Books > Textbooks > Communication & Journalism > Journalism #232 in Books > Reference > Writing, Research & Publishing Guides > Writing > Journalism & Nonfiction

Customer Reviews

Sports Journalism is a quality introduction to the life of a sports reporter. It is filled with fundamental information that tomorrow's professional sports reporters will need to survive in a changing media system. (Murley, Bryan) Sports Journalism is an easy-to-read, easy-to-digest primer that conveys a sense of enthusiasm and authority about sports reporting. A variety of sources - including reporters, editors, commentators, and bloggers - make each chapter a lively read. The book also provides a thoroughly up-to-date view of the modern sports journalist, working with a spectrum of technology to

bring fans the best in coverage. (Marie Hardin)

Kathryn T. Stofer is associate professor of communication arts at Hastings College. James R. Schaffer is professor of journalism at Nebraska Wesleyan University. Brian A. Rosenthal is a sports writer at the Lincoln Journal Star.

A very interesting read for my sports journalism course! :)

Thanks.

This book was practically brand new with no markings or bent pages and i got it in a few days with regular shipping.

[Download to continue reading...](#)

Sports Journalism: An Introduction to Reporting and Writing Bisk CPA Review: Financial Accounting & Reporting - 43rd Edition 2014 (Comprehensive CPA Exam Review Financial Accounting & Reporting) (Cpa Review ... and Reporting Business Enterprises) Sports Illusion, Sports Reality: A Reporter's View of Sports, Journalism, and Society Writing and Reporting News: A Coaching Method (Mass Communication and Journalism) Writing and Reporting News: A Coaching Method (Wadsworth Series in Mass Communication and Journalism) Broadcast News Handbook: Writing, Reporting, and Producing in the Age of Social Media (B&B Journalism) Sound Reporting: The NPR Guide to Audio Journalism and Production Journalism Next: A Practical Guide to Digital Reporting and Publishing Inside Reporting: A Practical Guide to the Craft of Journalism Inside Reporting (B&B Journalism) Inside Reporting, 3rd edition (B&B Journalism) Investigative Journalism: Proven Strategies For Reporting the Story Wiley IFRS 2014: Interpretation and Application of International Financial Reporting Standards (Wiley Regulatory Reporting) Bisk CPA Review: Financial Accounting & Reporting - 41st Edition 2012 (Comprehensive CPA Exam Review Financial Accounting & Reporting) (Cpa ... Enterprises) (Bisk Comprehensive CPA Review) FATCA Reporting Handbook: This book provides step by step guidelines for FATCA reporting Reporting Research in Psychology: How to Meet Journal Article Reporting Standards Skateboarding: How It Works (Sports Illustrated Kids: the Science of Sports) (The Science of Sports (Sports Illustrated for Kids)) Football: How It Works (Sports Illustrated Kids: the Science of Sports) (The Science of Sports (Sports Illustrated for Kids)) Hockey: How It Works (Sports Illustrated Kids: the Science of Sports) (The Science of Sports (Sports Illustrated for Kids)) The Essentials of Sports Reporting and Writing

Contact Us

DMCA

Privacy

FAQ & Help